



State of California—Health and Human Services Agency  
**Department of Health Services**

May 15, 2007

**VENDOR ALERT 2007-08**



**ARNOLD SCHWARZENEGGER**  
Governor

TO: ALL WIC VENDORS

SUBJECT: CLARIFICATION OF VENDOR ALERT 2007-07

Purpose I am writing to provide clarification on Vendor Alert, 2007-07, entitled New Infant Formula Contract.

Background Effective August 1, 2007, the California Women, Infants, and Children (WIC) Supplemental Nutrition Program will implement a new infant formula rebate contract with Mead Johnson and Company. Prior to that date, vendors are required to continue stocking the current primary infant formulas under the current rebate contract, Ross Products Division.

Vendor Implications Prior to August 1, 2007, vendors will be required by their Vendor Agreement to stock sufficient supplies of the current primary contract formulas, Similac Advance with Iron (milk based formula) and either **Similac Isomil Advance** or Similac Isomil (soy based formulas), so that participants can redeem their food instruments until the end of the current contract with Ross Products Division.

Vendors should continue to stock adequate supplies of Similac Advance with Iron, and Similac Isomil Advance or Similac Isomil to last through the current contract period. Since some local agencies triple issue FIs, some participants who receive food instruments (FIs) for Similac Advance with Iron and Similac Isomil Advance or Similac Isomil in July will still be redeeming them in August, September, and October. Instruct store staff to honor whichever formula is printed on the face of the FI.

Questions If you have any questions, please contact your WIC Vendor Consultant directly or call (916) 928-8705.

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California Women, Infants, and Children (WIC)  
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